

Synchrono® to Demonstrate Factory of the Future Technology at Microsoft® Convergence 2015

Demand-Driven Manufacturing Software Enables a Fully Connected, Visual Environment for MS Dynamics AX Users

ST. PAUL, Minn. – March 11, 2015 – Synchrono®, a leader in demand-driven manufacturing software, announced today that it will be demonstrating various components of its Demand-Driven Manufacturing Platform at the [Microsoft Convergence 2015 Expo](#) next week in Atlanta.

The Synchrono [Demand-Driven Manufacturing Platform](#) enables the real-time visual factory of the future through a fully synchronized and digitized environment. The Platform integrates Synchrono planning and scheduling, eKanban inventory replenishment, escalation, and manufacturing intelligence solutions with machine data - and any third party system including Microsoft® Dynamics AX. Information is aggregated and analyzed from these systems and machines and can be viewed from any device through the Synchrono visual factory information system. Collectively, the Platform empowers manufacturers to:

- Exchange simultaneous data across systems and resources
- Respond to constraints and changes in demand as they occur
- Predict, pre-empt, and prioritize issues
- Generate automatic alerts, escalation, and action plans
- Drive scalable and continuous improvements

Synchrono, in partnership with Microsoft, has developed a standard interface into Microsoft Dynamics AX, allowing AX users to take advantage of any Synchrono Demand-Driven Manufacturing Platform system.

The Microsoft Convergence 2015 Expo is March 16-19 at the Georgia World Congress Center in Atlanta, Georgia. Microsoft Convergence 2015 Expo attendees interested in seeing Synchrono software at the show can [pre-schedule](#) a demo online, or stop by booth #173.

About Synchrono

Synchrono® LLC is a leading provider of demand-driven manufacturing software and services that simplify complex manufacturing environments and transforms business results. The company's planning, scheduling and execution and eKanban inventory replenishment systems are powerful on their own, and when combined with its operations solutions on the Synchrono

Demand-Driven Manufacturing Platform, clients synchronize workforce, methods, machines, resources, data and more enabling flow from order inception through production and delivery. Aggregating information from its own applications as well as from both machine-level and disparate enterprise systems, the [Synchrono Demand-Driven Manufacturing Platform](#) provides a real-time visual information system that empowers everyone - from the top floor to the shop floor - with actionable information. Synchrono helps clients manage constraints, improve flow, drive on-time delivery and maintain a competitive edge. For more information, please visit www.synchrono.com. Follow the Demand-Driven Matters blog at www.synchrono.com/blog.

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Media Contact:

Pam Bednar

pbednar@synchrono.com

651.783.5145