

Aerospace Leader's Demand-Driven Manufacturing Success Story to be Presented at the Industry Week Best Plants Event

Orbital ATK, Aerospace Structures Division (ASD), and Synchrono[®] to Co-Present Strategy and Gains from Manufacturer's Operational Transformation

ST. PAUL, Minn. – April 21, 2015 – Synchrono[®], a leader in demand-driven manufacturing software, today announced that it will co-present with Orbital ATK, Aerospace Structures Division, at the upcoming IndustryWeek Best Plants Conference & Expo in Charlotte, North Carolina. The presentation, titled *A Case Study: Demand-Driven and Ready for Takeoff!* will be delivered on Tuesday, May 5 from 9:15-10:15 a.m.

The Aerospace Structures Division (ASD) of the newly formed Orbital ATK, is a leading supplier of composite structures for the aerospace and defense industries. The presentation will reveal how ASD developed the vision and business case to effectively support their growing commercial aircraft and military aerostructures businesses. The result was a fully integrated demand-driven manufacturing technology platform that was recently recognized with a Frost & Sullivan Manufacturing Leadership Award for Operational Excellence.

Brian Andrus, Director of Information Technology for ASD, and John Maher, Vice President of Product Strategy for Synchrono, will team up to show attendees how ASD has enabled Factory of the Future technology and transformed its operations. Using the Synchrono[®] Demand-Driven Manufacturing Platform, ASD now operates in an environment where its workforce, methods, materials, machines and data are synchronized in real-time – providing 360 degrees of manufacturing intelligence through a visual factory information system accessible to all.

"The Synchrono Platform allowed us to quickly – and cost-effectively - ramp up our operations to support our growing commercial aircraft and military aerostructures businesses while providing added benefits including information to focus our continuous improvement efforts," said Andrus. "We'll show attendees how a platform that includes a demand-driven scheduling engine, an alert management and escalation utility, data acquisition and manufacturing intelligence software, along with a visual factory information system, combined to get us there." "Every manufacturing professional has something to gain by learning how ASD created the vision, built the case, and prepared the factory for change," added Maher. "We're incredibly excited about the opportunity to tell this story with them."

The IndustryWeek Best Plants Conference & Expo is in Charlotte, North Carolina from May 4-6. The conference's Manufacturing Technology Strategies sessions are sponsored by Synchrono who is also an exhibitor at the event.

About Orbital ATK

Orbital ATK is a global leader in aerospace and defense technologies. The company designs, builds and delivers space, defense and aviation systems for customers around the world, both as a prime contractor and merchant supplier. Its main products include launch vehicles and related propulsion systems; missile products, subsystems and defense electronics; precision weapons, armament systems and ammunition; satellites and associated space components and services; and advanced aerospace structures. Headquartered in Dulles, Virginia, Orbital ATK employs more than 12,000 people in 20 states across the U.S. and in several international locations. For more information, visit <u>www.orbitalatk.com</u>

About Synchrono

Synchrono[®] LLC is a leading provider of demand-driven manufacturing software and services that simplify complex manufacturing environments and transform business results. The company's planning, scheduling and execution and eKanban inventory replenishment systems are powerful on their own, and when combined with its operations solutions on the Synchrono Demand-Driven Manufacturing Platform, clients synchronize workforce, methods, machines, resources, data and more enabling flow from order inception through production and delivery. Aggregating information from its own applications as well as from both machine-level and disparate enterprise systems, the <u>Synchrono Demand-Driven Manufacturing Platform</u> provides a real-time visual information system that empowers everyone - from the top floor to the shop floor - with actionable information. Synchrono helps clients manage constraints, improve flow, drive on-time delivery and maintain a competitive edge. For more information, please visit <u>www.synchrono.com</u>. Follow the Demand-Driven Matters blog at <u>www.synchrono.com/blog</u>.

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