

Synchrono[®] Offers Guide to Help Demand-Driven Manufacturers Focus on Metrics that Drive Action

Company provides insight on select metrics that drive actionable improvements through new white paper and Metrics for Action Guide

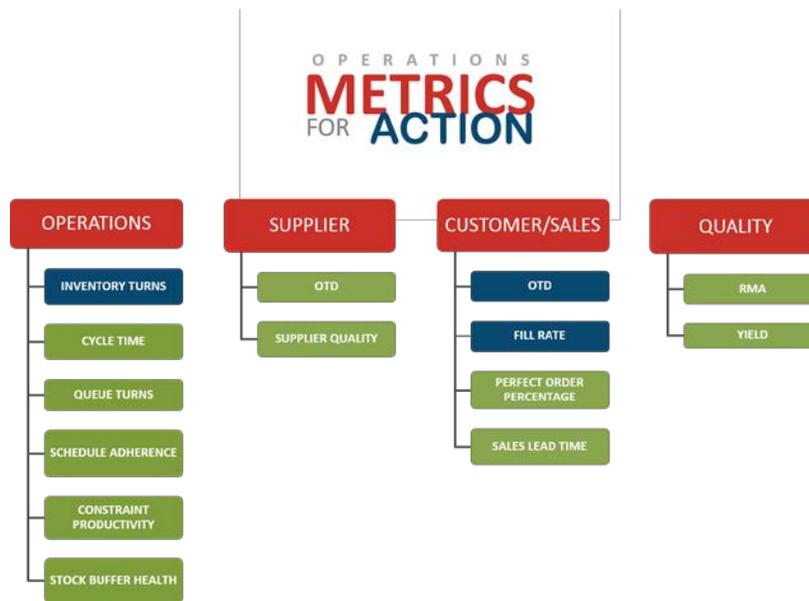
ST. PAUL, Minn. – May 2, 2016 - Synchrono[®], a leader in demand-driven manufacturing software, today released a new white paper, *Demand-Driven Manufacturing Metrics that Drive Action*, and the *Operations Metrics for Action Guide* to help manufacturers focus on metrics they can take action on to improve operations and supply chain performance.

After working with demand, or pull-based customer-centric manufacturing environments for over 15 years, Synchrono has authored a wealth of content on topics related to demand-driven manufacturing, lean manufacturing, constraints management, production workflow, and more. “For years we have been helping clients measurably improve performance across their operations by synchronizing activities in real-time based on actual customer demand. With the new white paper and *Operations Metrics for Action Guide*, we can share our insight and strategies with others who may benefit”, notes John Maher, Vice President of Product Strategy at Synchrono.

The *Demand-Driven Manufacturing Metrics for Action* white paper addresses the key elements of demand, or pull-based manufacturing: Managing constraints and creating a synchronized environment that improves production flow and ultimately, the volume – or throughput – a factory is able to produce. In doing so, the paper lays the foundation for the *Operations Metrics for Action Guide*, explaining how the selected metrics link back to these key elements.

As a companion to the white paper, the *Operations Metrics for Action Guide* identifies metrics that offer insight into areas that drive *action*. For example, actions that can improve production flow; help manufacturers identify and manage constraints (or bottlenecks) in the system; direct continuous improvement efforts and more. Maher added, “We often find manufacturers are measuring so much that many times their metrics contradict each other. With the *Operations Metrics for Action Guide*, our aim is to cut through the clutter and lend focus to the metrics that provide clear direction on how to improve outcomes”. Through the *Operations Metrics for*

Action Guide, manufacturing operations and supply chain professionals will gain real clarity around the elements that drive organizational excellence and enhance demand-driven results.



The *Operations Metrics for Action* are organized according to functional areas: Operations, Supplier, Sales/Customer Service, and Quality. The Guide provides a definition for each metric along with how the metric is measured and suggested actions for improvement. Future collections of *Metrics for Action* will focus on areas related to compliance and financial results.

The *Operations Metrics for Action* will be reviewed during a session at the upcoming [IndustryWeek Manufacturing & Technology Conference](#) and Expo, May 3-5 in Rosemont, Illinois. Synchrono, sponsor of the event's Manufacturing Technology Strategies track, will deliver a case study on May 4th at 11:00 AM with client Orbital ATK. During the session, *How Orbital ATK is Leveraging the IIoT and Visual Factory Technology to Drive Continuous Performance Improvements*, an overview of the *Operations Metrics for Action* will be provided.

Both the new white paper, *Demand-Driven Manufacturing Metrics that Drive Action*, and the *Operations Metrics for Action Guide* are available for download at www.synchrono.com.

About Synchrono

Synchrono® LLC enables the demand-driven visual factory of the future; synchronizing people, processes, machines, materials and data to drive production flow from order inception to delivery. The award winning Synchrono Demand-Driven Manufacturing Platform includes a production planning, scheduling and execution system; ekanban inventory replenishment and supply chain collaboration software; a data collection, historian and automated workflow engine; alert management and monitoring software; and a real-time visual factory information system. The Platform components may be implemented independently or collectively to enable the Internet of Things and an unprecedented foundation for communication, collaboration and

continuous improvement. Synchrono helps clients manage constraints, improve flow and drive on-time delivery to maintain a competitive edge. Sync with us at www.synchrono.com and follow the Demand-Driven Matters blog at www.synchrono.com/blog.

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