



FOR IMMEDIATE RELEASE

## Synchrono® Vice President John Maher Receives Distinction from Supply & Demand Chain Executive

*Maher recognized as a 2017 **Pro to Know** for innovating technology that digitizes, synchronizes, and visualizes manufacturing operations and the extended supply chain*

ST. PAUL, Minn. – February 27, 2017 - Synchrono®, a leader in modern demand-driven manufacturing software, today announced that Vice President of Product Strategy, John Maher, has been named a 2017 **Pros to Know** by Supply & Demand Chain Executive.

The Supply & Demand Chain Executive **Pros to Know Awards** recognize supply chain executives, and manufacturing and non-manufacturing enterprises, that are leading initiatives to help prepare their companies' or client's supply chains for the significant challenges of today's business climate.

Maher was recognized for a career focused on working with manufacturers to develop technologies that create greater alignment between operations and the extended supply chain. "A synchronized supply chain maximizes flow throughout the extended supply chain in order to serve customers in ways they value", notes Maher. "This is achieved by getting as close to demand as possible." Synchrono systems operate in real-time and adaptively adjust to changes in demand as they occur. As a result, manufacturers have experienced increased capacity, improved production flow and greater rates of on time delivery.

Maher drove the vision and led the execution of an award-winning manufacturing technology platform by coupling a passion for technology with an in-depth knowledge of multiple manufacturing environments and an expert understanding of Lean Manufacturing, Constraints Management and Six Sigma principles. The resulting Synchrono Demand-Driven Manufacturing Platform connects the entire manufacturing operation and extended supply chain in real-time, enabling end-to-end visibility and generating intelligence for instant decision-making and a foundation for communication, collaboration and continuous improvement. This forward-thinking technology led Gartner research to designate Synchrono as a Cool Vendor.

“Thanks to Supply & Demand Chain Executive for this recognition. My greatest reward is in working with manufacturers and helping them to apply demand-driven methods to achieve true performance improvement,” Maher summarized. More information on Maher and the Synchrono Demand-Driven Manufacturing Platform is available at [synchrono.com](http://synchrono.com).

### **About Synchrono**

Synchrono® LLC enables the modern, digital demand-driven visual factory of the future; synchronizing people, processes, machines, materials and data to drive production flow from order inception to delivery. The award winning Synchrono Demand-Driven Manufacturing Platform includes a production planning, scheduling and execution system; ekanban inventory replenishment and supply chain collaboration software; a data collection, historian and automated workflow engine; alert management and monitoring software; and a real-time visual factory information system. The Platform components may be implemented independently or collectively to enable the Internet of Things and an unprecedented foundation for communication, collaboration and continuous improvement. Synchrono helps clients manage constraints, improve flow and drive on-time delivery to maintain a competitive edge. Sync with us at [www.synchrono.com](http://www.synchrono.com) and follow the Demand-Driven Matters blog at [www.synchrono.com/blog](http://www.synchrono.com/blog).

### **About Supply & Demand Chain Executive**

*Supply & Demand Chain Executive* is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Visit us on the web at [www.SDCExec.com](http://www.SDCExec.com).

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