

Synchrono™ Manufacturing Software Sponsors Minnesota Manufacturing Executives Group

Gears & Gadgets provides targeted educational programs and networking events for industry leaders

St. Paul, Minn, July, 11, 2013 –Synchrono, a leader in demand-driven manufacturing software solutions, today announced that it will be sponsoring an upcoming event for manufacturing leaders in Minnesota. The Minnesota Manufacturing Executives group hosts quarterly events called Gears & Gadgets Get-Together that mixes industry-targeted educational topics with the opportunity to network with like-minded manufacturing executives.

“Sponsoring this event is a way for us to connect with our local customers and support the industry in a relaxed, collaborative setting,” commented Pam Bednar, vice president of marketing for [Synchrono](#). Synchrono will be sponsoring the group’s July 17th event that will include a discussion led by LouAnne Drenckhahn from the David Martin Agency. Drenckhahn, an HR/compliant consultant, will review what manufacturers need to know about the (now delayed) affordable care act and present a “pay or play” case study analysis based on a local manufacturing company.

Gears & Gadgets was founded by Marni Hockenberg of [Hockenberg Search](#), a retained executive search firm specializing in manufacturing, to provide a forum for manufacturing leaders to develop a network of peers and share industry information. “I work with manufacturing executives across the state and learned that these people are extremely busy and, as such, find it difficult to network. Gears & Gadgets gives them a forum once a quarter where they can learn, share ideas and make meaningful business connections.”

Gears & Gadgets events have the reputation of selling out. Individuals interested in learning more about Gears & Gadgets can contact [Hockenberg Search](#).

About Synchrono

Synchrono is leading the movement in demand-driven manufacturing software with a [portfolio](#) of applications that focus on enterprise and operational management – from supply chain and inventory management to production and execution systems. All delivered through a real-time, dynamic and web-based technology platform.

Bringing [Lean and Constraints](#) Management principles to life, the company’s inclusive, yet modular approach allows for continuous, real-time information integration and flow throughout the plant and

beyond to the extended supply chain ecosystem. With Synchrono, manufacturers gain visibility across their organization for greater clarity while enterprise-focused tools help control costs and variability driving on-time performance and a clear competitive advantage. www.synchrono.com.

###

Media Contacts:

Synchrono:

Pam Bednar

pbednar@synchrono.com | 651.783.5145

Hockenberg Search:

Laura Cohen

laura@hockenbergsearch.com