

Synchrono® Extends Value of Demand-Driven Manufacturing Platform with SyncAlert™ Software

Manufacturing-Alert System Notifies the Right Resource at the Right Time, Mobilizing Rapid Response to Production Challenges

ST. PAUL, Minn. -- June 24, 2014 – Synchrono®, a leader in demand-driven manufacturing software, today announced the launch of SyncAlert, real-time notification and escalation software that empowers manufacturing teams to quickly notify the right resource about problems and enable a rapid response—while tracking the results and minimizing costly downtime.

[SyncAlert](#) is an add-on designed to run in tandem with SyncOperations™ and SyncView™ software. SyncOperations is a workflow engine and data historian for smart monitoring and synchronization of equipment and processes (powered by Savigent) and SyncView is a visual factory information system. Both are part of the [Synchrono Demand-Driven Manufacturing Platform](#).

Leveraging SyncAlert, manufacturing teams can:

- Communicate alerts in real-time - making production issues visible to all relevant team members.
- Mobilize resources based on standard operating procedures, ensuring rapid and consistent responses.
- Automatically escalate issues; view resources assigned to the escalation and the status.
- Capture and export data including actual response time, escalation rates and machine-level problems, allowing the team to engage in continuous improvement activities based on solid information.

“SyncAlert provides universal visibility of an issue – and connects the right people, resources and machines with the standard operating procedure for resolution,” said John Maher, Synchrono vice president of product strategy. “We’re helping manufacturers identify and solve problems faster, thereby extending the promise of the Demand-Driven Manufacturing Platform to improve flow, manage constraints and drive on-time production.”

SyncAlert software is part of the Synchrono Demand-Driven Manufacturing Platform. More information, including a video of the Platform is available at www.synchrono.com.

About Synchrono

Synchrono® LLC is a leading provider of demand-driven manufacturing software and services that simplify complex manufacturing environments and transform business results. The company’s planning, scheduling and execution and eKanban inventory replenishment systems are powerful on their own, and when combined with its operations

solutions on the Synchrono Demand-Driven Manufacturing Platform, clients synchronize workforce, methods, machines, resources, data and more enabling flow from order inception through production and delivery. Aggregating information from its own applications as well as from both machine-level and disparate enterprise systems, the Synchrono Demand-Driven Manufacturing Platform provides a real-time visual information system that empowers everyone - from the top floor to the shop floor - with actionable information.

Synchrono helps clients manage constraints, improve flow, drive on-time delivery and maintain a competitive edge. Look to Synchrono for software that meets your demand. Sync with us at www.synchrono.com.

###

Media Contact:
Pam Bednar
pbednar@synchrono.com
651.783.5145