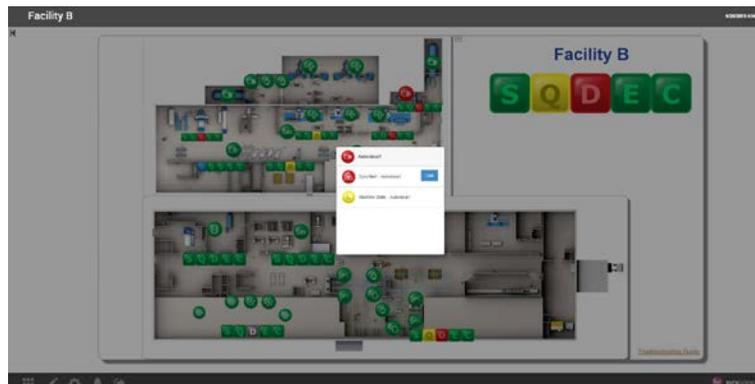


## Aerospace Leader Orbital ATK and Synchrono® to Lead Session on the Industrial Internet of Things and Visual Factory Technology at IndustryWeek Expo

*Case study presentation set for May 4 focuses on the value of real-time data access in a digitally connected environment*

ST. PAUL, Minn. – April 26, 2016 – Synchrono®, a leader in demand-driven manufacturing software, today announced that it will co-present with Orbital ATK, Aerospace Structures Division, at the upcoming IndustryWeek Manufacturing & Technology Conference & Expo in Rosemont, Illinois. The presentation, titled [How Orbital ATK is Leveraging the IIoT and Visual Factory Technology to Drive Continuous Performance Improvements](#), will be delivered on Wednesday, May 4 from 11:00 -11:45 a.m.

Orbital ATK Aerospace Structures (ASD) is a world leader of mission-critical composite structures for the aerospace and defense industries. During this session, attendees will learn how Orbital ATK strengthened its market position and achieved multiple rate increases by enabling the Industrial Internet of Things (IIoT) to connect their people, machines, tools and software systems. On top of this digitally connected environment is visualization technology with drag-and-drop features providing quick data access and the ability to easily create dashboard views of machine status, KPIs, metrics and more. Users may also drill-down deeper into the data to perform root cause analysis. “The session will highlight both the power of a connected enterprise – and the power of information”, suggests Paul Hardy, Application Architect for Orbital ATK ASD and co-presenter. “I’ll share what we learned and review best practices for creating a connected environment. Then, using actual visualizations from the plant, I’ll show how we have been able to provide greater focus to our continuous improvement efforts.”



*Color-coded indicators provide an easy reference for status with the ability click or touch on graphics to access deeper levels of detail.*

In relation to continuous improvement, the session will also introduce attendees to a matrix of actionable, operations metrics. “When it comes to metrics - and the increasing amounts of data accessible - we hear from a lot of manufacturers that they default to measuring everything and anything; and often, conflicting metrics”, notes John Maher, Vice President of Product Strategy for Synchrono and co-presenter. “To help cut through the clutter, we will review a streamlined set of operations metrics that manufacturers can take action on to not only direct continuous improvement, but to manage constraints and improve production workflow”. Session and conference attendees will also receive a new white paper, *Demand-Driven Manufacturing Metrics that Drive Action*, which further explains the Metrics for Action in manufacturing operations.



**Event:** IndustryWeek Manufacturing & Technology Conference & Expo

**Presentation:** *How Orbital ATK is Leveraging the IIoT and Visual Factory Technology to Drive Continuous Improvements*

**Speakers:** Paul Hardy, Orbital ATK Aerospace Structures Division  
John Maher, Synchrono Manufacturing Software

**Date/Time:** May 4<sup>th</sup>, 11:00 AM

The IndustryWeek Manufacturing & Technology Conference & Expo is May 3-5 at the Donald E. Stephens Convention Center in Rosemont, IL. The conference’s Manufacturing Technology Strategies sessions are sponsored by Synchrono who is also an exhibitor at the event.

**About Orbital ATK**

Orbital ATK is a global leader in aerospace and defense technologies. The company designs, builds and delivers space, defense and aviation systems for customers around the world, both as a prime contractor and merchant supplier. Its main products include launch vehicles and related propulsion systems; missile products, subsystems and defense electronics; precision weapons, armament systems and ammunition; satellites and associated space components and services; and advanced aerospace structures. Headquartered in Dulles, Virginia, Orbital ATK employs approximately 12,000 people in 18 states across the U.S. and in several international locations. For more information, visit [www.orbitalatk.com](http://www.orbitalatk.com)

### **About Synchrono**

Synchrono® LLC enables the demand-driven visual factory of the future; synchronizing people, processes, machines, materials and data to drive production flow from order inception to delivery. The award winning Synchrono Demand-Driven Manufacturing Platform includes a production planning, scheduling and execution system; ekanban inventory replenishment and supply chain collaboration software; a data collection, historian and automated workflow engine; alert management and monitoring software; and a real-time visual factory information system. The Platform components may be implemented independently or collectively to enable the Internet of Things and an unprecedented foundation for communication, collaboration and continuous improvement. Synchrono helps clients manage constraints, improve flow and drive on-time delivery to maintain a competitive edge. Sync with us at [www.synchrono.com](http://www.synchrono.com) and follow the Demand-Driven Matters blog at [www.synchrono.com/blog](http://www.synchrono.com/blog).

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