



FOR IMMEDIATE RELEASE

Synchrono® Releases 2018 Top Ten Trends in Modern Demand-Driven Manufacturing

Trends revolve around the maturity and execution of digitization, synchronization and visibility strategies

ST. PAUL, Minn. – January 23, 2018 - Synchrono®, the leader in modern demand-driven manufacturing software, today released its [2018 Top Ten Trends in Modern Demand-Driven Manufacturing](#). The list is based on interactions with hundreds of manufacturers and industry experts addressing challenges, innovation and technologies associated with demand or pull-based manufacturing environments.

Demand-Driven Manufacturing is a method of manufacturing primarily used in discrete engineer-to-order (ETO), make-to-order (MTO, build-to-order (BTO) and make-to-stock (MTS) manufacturing environments where production is based on actual demand (orders or consumption) rather than a forecast. Demand-Driven Manufacturing combines the best of Lean Manufacturing, Constraints Management and Six Sigma principles to synchronize activities, improve production flow, eliminate waste, and drive on time delivery.

Modern Demand-Driven Manufacturers take these principles to new levels. In continuously improving their operations, they create more opportunities for innovation. This year's report topics include synchronization as the next step in the Industrial Internet of Thing (IIoT), why many manufacturers are taking a layered approach to technology, the reasons for adopting a manufacturing system of record (MSOR) and more.



**2018
TOP TEN TRENDS**
in Modern Demand-Driven Manufacturing

The [2018 Top Ten Trends in Modern Demand-Driven Manufacturing](#) report includes descriptions and real-world examples of each trend. The report is available for online download. To learn more about Modern Demand Driven Manufacturing, visit <http://www.synchro.com/>

About Synchro

Synchro® LLC enables the modern, digital demand-driven visual factory of the future; synchronizing people, processes, machines, materials and data to drive production flow from order inception to delivery. The award winning Synchro Demand-Driven Manufacturing Platform includes a production planning, scheduling and execution system; ekanban inventory replenishment and supply chain collaboration software; a data collection, historian and automated workflow engine; alert management and monitoring software; and a real-time visual factory information system. The Platform components may be implemented independently or collectively to enable the Internet of Things and an unprecedented foundation for communication, collaboration and continuous improvement. Synchro helps clients manage constraints, improve flow and drive on-time delivery to maintain a competitive edge. Sync with us at www.synchro.com and follow the Demand-Driven Matters blog at www.synchro.com/blog.

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