

## Synchrono® Sponsors Manufacturing Technology Strategies Track at IndustryWeek

*Demand-driven manufacturing software leader supports sessions highlighting the latest technology tools and strategies*

ST. PAUL, Minn. – April 25, 2018 – Synchrono®, the leader in modern demand-driven manufacturing software, today announced it will once again sponsor the Manufacturing Technology Strategies track at the [IndustryWeek Manufacturing & Technology Conference & Expo](#), to be held May 8-10 in Raleigh, North Carolina.



With a focus on Lean manufacturing and continuous improvement, the conference is dedicated to helping manufacturers improve their operations. “Manufacturing leaders attend this event to learn about innovations in technology and applications of Lean thinking – from peers and practitioners who have put them into play, notes Pam Bednar, Synchrono Vice President of Marketing. “We hold this event in high regard for its quality learning and networking opportunities; that’s why we keep coming back as both attendees and sponsors.” The event features plant tours, keynote presentations, numerous breakout sessions, networking events and an exhibit hall; all aimed at providing manufacturing professionals with ideas they can take back to their facilities and implement to improve their operations.

As sponsor of the Manufacturing Technology Strategies track, Synchrono will present [Get Lean on Inventory](#) where Lean experts will share real-world examples of how manufacturers have applied eKanban replenishment technology to avoid costs associated with too much inventory, stock-outs, lack of visibility with suppliers, variability in demand, frequent expediting and more.

Additional track sessions will cover topics associated with robotics, the Internet of Things (IoT), smart manufacturing, 3-D printing and virtual reality technologies. More information about the IndustryWeek Manufacturing & Technology Conference & Expo and the [Get Lean on Inventory](#) session is available on the [event website](#). For more information on Synchrono, visit [www.synchrono.com](http://www.synchrono.com) or the Synchrono booth #731 at the Expo.

## **About Synchrono**

Synchrono® LLC enables the demand-driven visual factory of the future; synchronizing people, processes, machines, materials and data to drive production flow from order inception to delivery. The award winning Synchrono Demand-Driven Manufacturing Platform includes a production planning, scheduling and execution system; ekanban inventory replenishment and supply chain collaboration software; a data collection, historian and automated workflow engine; alert management and monitoring software; and a real-time visual factory information system. The Platform components may be implemented independently or collectively to enable the Internet of Things and an unprecedented foundation for communication, collaboration and continuous improvement. Synchrono helps clients manage constraints, improve flow and drive on-time delivery to maintain a competitive edge. Sync with us at [www.synchrono.com](http://www.synchrono.com) and follow the Demand-Driven Matters blog at [www.synchrono.com/blog](http://www.synchrono.com/blog).

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