

FOR IMMEDIATE RELEASE



Synchrono® Presents *Get Lean on Inventory* at IndustryWeek Expo

Lean practitioners offer real-world examples of how modern eKanban technologies are addressing costly challenges - and waste - associated with inventory

ST. PAUL, Minn. – May 1, 2018 – Synchrono®, a leader in modern demand-driven manufacturing software and sponsor of the Manufacturing Technology Strategies track at the [IndustryWeek Manufacturing & Technology Conference & Expo](#), will lead a special session at this year's conference:

Get Lean on Inventory

Date/Time: Wednesday, May 9 at 11:15 AM

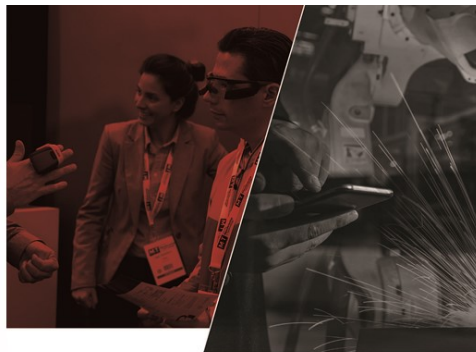
Presenters: Jim Shore, Principal at Quality Lean Solutions; John Maher, Vice President of Product Strategy at Synchrono

Get Lean on Inventory

RESULTS AND CONTINUOUS IMPROVEMENT STRATEGIES OF EKANBAN TECHNOLOGY

May 8-10, 2018

Raleigh Convention Center
Raleigh, NC USA



John Maher
VP, Product Strategy
SYNCHRONO



Jim Shore
Principal
QUALITY LEAN SOLUTIONS

IndustryWeek.
**Manufacturing
& Technology**
CONFERENCE & EXPO



Lean manufacturing practitioners Jim Shore and John Maher will lead the session using case study examples of how eKanban technology produces a near immediate ROI, plus proven strategies for introducing Lean process change, engaging suppliers and using system data to drive focused continuous improvement. They will also explore how eKanban technology addresses [Lean's 8 forms of waste](#) and how manufacturers are using the technology to overcome the following key challenges associated with inventory:

- **Too much inventory on hand**
- **Stock-outs disrupting production**
- **Lack of visibility with suppliers**
- **Variability in demand**
- **Frequent expediting**

With a focus on Lean manufacturing and continuous improvement, the IndustryWeek conference is dedicated to helping manufacturers improve their operations. “Manufacturing leaders attend this event to learn about innovations in technology and applications of Lean thinking from peers and practitioners who have put them into play”, notes Pam Bednar, Synchrono Vice President of Marketing. [Get Lean on Inventory](#) attendees will receive practical, proven advice and learn how to:

- **Drive Lean results and more focused continuous improvement with data from eKanban technology**
- **Identify signs that they may be at the tipping point if using a manual (physical card) Kanban process today**
- **Find the hidden benefits of eKanban that will strengthen their business and produce a healthy ROI**

In addition to educational sessions, the event features plant tours, keynote presentations, networking events and an exhibit hall; all aimed at providing manufacturing professionals with ideas they can take back to their facilities and implement to improve their operations.

More information about the IndustryWeek Manufacturing & Technology Conference & Expo and the [Get Lean on Inventory](#) session is available on the [event website](#). For more information on Synchrono, visit www.synchrono.com or the Synchrono booth #731 at the Expo.

About Synchrono

Synchrono® LLC enables the demand-driven visual factory of the future; synchronizing people, processes, machines, materials and data to drive production flow from order inception to delivery. The award winning Synchrono Demand-Driven Manufacturing Platform includes a production planning, scheduling and execution system; ekanban inventory replenishment and supply chain collaboration software; a data collection, historian and automated workflow engine; alert management and monitoring software; and a real-time visual factory information system. The Platform components may be implemented independently or collectively to enable the Internet of Things and an unprecedented foundation for communication, collaboration and

continuous improvement. Synchrono helps clients manage constraints, improve flow and drive on-time delivery to maintain a competitive edge. Sync with us at www.synchrono.com and follow the Demand-Driven Matters blog at www.synchrono.com/blog.

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