

Synchrono® Launches Demand-Driven Manufacturing Platform

Manufacturers Now Have One Solution for Synchronizing All Operations in Real Time, Taking Control of Environment and Supply Chain

ST. PAUL, Minn. -- March 17, 2014 – Synchrono®, a leader in demand-driven manufacturing software solutions, today announced the launch of its Demand-Driven Manufacturing Platform—a unified solution that empowers manufacturers to synchronize workforces, methods, machines, materials and information for unprecedented power to troubleshoot and take demand-driven manufacturing to new levels.

Synchrono has developed a suite of powerful solutions into a seamless platform:

- [SyncManufacturing™](#): Demand-driven planning, scheduling and execution software
- [SyncKanban™](#): Pull-based inventory replenishment software
- [SyncOperations™](#): Data collection, historian and workflow engine powered by Savigent that gathers and analyzes information from Synchrono systems as well as from machine-level and disparate enterprise systems for smart monitoring and synchronization of equipment and processes
- [SyncView™](#): Real-time, synchronized visual factory information system

The Demand-Driven Manufacturing Platform enables manufacturers to exchange simultaneous data across systems and resources; use predictive data to pre-empt issues and maintenance needs; address critical issues instantly, generating alerts, escalation and action plans; ensure quality and production flow in conjunction with demand; and drive scalable and continuous improvements.

“We’ve heard a lot about the ‘factory of the future,’ and we can now confidently say that it’s here,” said John Maher, Synchrono vice president of product strategy. “The Demand-Driven Manufacturing Platform means that every layer of the manufacturing team can fully synchronize their efforts to address issues in real time, proactively execute their demand-driven lean concepts, and take control of their environment and supply chain like never before.”

The Demand-Driven Manufacturing Platform will debut at [MODEX 2014](#) in Atlanta, Ga. from March 17-20, 2014. For more information or to arrange a demo, please contact Pam Bednar at pbednar@synchrono.com.

About Synchrono

Synchrono® LLC is a leading provider of demand-driven manufacturing software and services that simplify complex manufacturing environments and transform business results. The company’s planning, scheduling and execution and eKanban inventory replenishment systems are powerful on their own, and when combined with its operations

solutions on the Synchrono Demand-Driven Manufacturing Platform, clients synchronize workforce, methods, machines, resources, data and more enabling flow from order inception through production and delivery. Aggregating information from its own applications as well as from both machine-level and disparate enterprise systems, the Synchrono Demand-Driven Manufacturing Platform provides a real-time visual information system that empowers everyone - from the top floor to the shop floor - with actionable information.

Synchrono helps clients manage constraints, improve flow, drive on-time delivery and maintain a competitive edge. Look to Synchrono for software that meets your demand. Sync with us at www.synchrono.com.

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