

# New Synchrono® White Paper Helps Manufacturers Set the Stage for Successful Pull-Based Manufacturing Initiatives

## *New Paper Offers Guidance for Transitioning to Pull, or Demand-Driven Manufacturing*

**ST. PAUL, Minn. –October 29, 2014** – Synchrono®, a leader in demand-driven manufacturing software, today announced the release of a new whitepaper: [Common Barriers to Moving from Push to Pull Manufacturing](#). The paper is the fifth in a series exploring pull-based Kanban and eKanban manufacturing systems.

The white paper addresses a problem many manufacturing leaders face today: How to move from their current state towards the enhanced control, improved clarity and confident decision-making enabled through a Pull-based environment. The authors explain how implementing an eKanban system can provide these rewards and offer guidance on how to overcome some of the common barriers in the path towards transitioning to a Pull-based environment, including:

- Misalignment
- Leadership turnover
- Inertia
- Implementation fatigue

Manufacturers who take advantage of this complimentary download will gain a clearer picture of why – and how - leading companies are instituting Pull-based systems to gain greater profit and efficiency, including:

- How to align suppliers with demand
- Tips for managing change and maintaining momentum
- Using data to build a case for moving beyond the status quo
- Leveraging more nimble Cloud-based systems to avoid implementation exhaustion

The white paper validates its position with a case study showing how Dynisco, a Roper Industries company, drove better inventory, materials management and operational efficiency by implementing an eKanban system.

“Manufacturers want to eliminate waste in their enterprises, compete leaner and set the stage for profit and prosperity through a Pull-based environment. But how do they get there?” said John Maher, Synchrono vice president of product strategy. “This white paper helps provide direction towards those goals.”

## **About Synchrono**

Synchrono® LLC is a leading provider of demand-driven manufacturing software and services that simplify complex manufacturing environments and transform business results. The company's planning, scheduling and execution and eKanban inventory replenishment systems are powerful on their own, and when combined with its operations solutions on the Synchrono Demand-Driven Manufacturing Platform, clients synchronize workforce, methods, machines, resources, data and more enabling flow from order inception through production and delivery.

Aggregating information from its own applications as well as from both machine-level and disparate enterprise systems, the Synchrono Demand-Driven Manufacturing Platform provides a real-time visual information system that empowers everyone - from the top floor to the shop floor - with actionable information. Synchrono helps clients manage constraints, improve flow, drive on-time delivery and maintain a competitive edge. For more information, please visit [www.synchrono.com](http://www.synchrono.com).

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Media Contact:

Pam Bednar

[pbednar@synchrono.com](mailto:pbednar@synchrono.com)

651.783.5145