

New White Paper Delivers Insight into Demand-Driven Manufacturing and the Factory of the Future

Synchrono® Publication Shows How Manufacturing and Technology are Converging to Create Big Gains in Profit, Effectiveness and Delivery

ST. PAUL, Minn. – February 3, 2015 – Synchrono®, a leader in demand-driven manufacturing software, today announced the publication of its new white paper, *“Manufacturing Power and Profit: How Technology Will Connect Your Enterprise and Create the Demand-Driven Factory of the Future — Today.”*

The comprehensive white paper offers insight into demand-driven manufacturing, and technology-enabled synchronization that will empower teams across the enterprise to make better decisions together, eliminate waste, reduce WIP (work in progress) metrics and achieve greater profit margins.

“Manufacturing Power and Profit” delivers key takeaways in areas such as:

- The continued evolution of manufacturing enterprises toward proven demand-driven methodologies that incorporate the best of Lean, Six Sigma and Theory of Constraints (TOC) principles
- How the era of digital connectivity and the Industrial Internet of Things (IIoT) will synchronize workforce, methods, materials, machines, and information to drive flow
- How proactive environments and demand-driven metrics will help manufacturing teams connect, collaborate and compete

“In today’s complex manufacturing environments, the physical process of manufacturing encompasses so many components – any of which could have an issue that would impact flow,” said John Maher, Synchrono Vice President, Product Strategy. “We show how real-time connectivity and synchronization of data not only mitigates issues, but drives real gains in effectiveness, delivery and profit.”

The new white paper is available for download from the [Synchrono website](#).

About Synchrono

Synchrono® LLC is a leading provider of demand-driven manufacturing software and services that simplify complex manufacturing environments and transforms business results. The company's planning, scheduling and execution and eKanban inventory replenishment systems are powerful on their own, and when combined with its operations solutions on the Synchrono Demand-Driven Manufacturing Platform, clients synchronize workforce, methods, machines, resources, data and more enabling flow from order inception through production and delivery. Aggregating information from its own applications as well as from both machine-level and disparate enterprise systems, the [Synchrono Demand-Driven Manufacturing Platform](#) provides a real-time visual information system that empowers everyone - from the top floor to the shop floor - with actionable information. Synchrono helps clients manage constraints, improve flow, drive on-time delivery and maintain a competitive edge. For more information, please visit www.synchrono.com. Follow the Demand-Driven Matters blog at www.synchrono.com/blog.

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Media Contact:

Pam Bednar

pbednar@synchrono.com

651.783.5145