Synchrono® eKanban Manufacturing Software Now Available in Simplified Chinese

Company delivers SyncKanban software in Simplified Chinese based on client demand

ST. PAUL, Minn. – September 22, 2015 – Synchrono®, a leader in demand-driven manufacturing software, today announced that its popular SyncKanban™ software is available immediately, in Simplified Chinese.

SyncKanban real-time inventory replenishment and supply chain collaboration software supports the efforts of supply chain professionals to right-size inventory and automate replenishment based on actual demand. Many Synchrono clients are able to dramatically reduce their amount of on hand inventory; freeing warehouse space and reducing waste that translates savings directly to the bottom line. Clients also experience improved inventory turns and are able to significantly reduce their lead times, increasing revenue in some cases, by millions. Given these results, Synchrono is supporting its client's efforts to quickly roll the software out to factories and suppliers in China.

"Making our SyncKanban software available in Simplified Chinese helps our clients save more - faster", comments John Maher, Vice President of Product Strategy for Synchrono. The software has long been easily localized for clients, however, due to demand, the company opted to make Simplified Chinese readily available as a standard offering. "Because SyncKanban is web-based, we can quickly implement the software anywhere, anytime."

Synchrono offers regular webinars on SyncKanban software through its website at www.synchrono.com. A free trial of the software may also be requested through the website. SyncKanban software is sold on a software-as-a-service (SaaS) subscription basis.

About Synchrono
Synchrono® LLC is a leading provider of demand-driven manufacturing software and services that simplify complex manufacturing environments and transform business results. The Synchrono Demand-Driven Manufacturing Platform includes manufacturing planning and scheduling, eKanban inventory replenishment, enterprise data aggregation and manufacturing

intelligence tools, factory dashboard visualizations and more. The components of the Platform may be implemented independently to provide outstanding results. And when installed collectively, these systems connect the entire manufacturing operations and extended supply chain in real-time, generating intelligence for instant decision-making and providing an unprecedented foundation for communication, collaboration and continuous improvement. Grounded in Lean Manufacturing, Theory of Constraints and Six Sigma principles, Synchrono Demand-Driven Manufacturing systems help clients manage constraints, improve flow and drive on-time delivery to maintain a competitive edge. For more information, please visit www.synchrono.com. Follow the Demand-Driven Matters blog at www.synchrono.com/blog.

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