Manufacturers Increase Productivity, Flow and Profitability through eKanban Systems According to New Synchrono White Paper

Paper highlights gains achieved from real-time decision-making data

St. Paul, Minn, February 12, 2014 –Synchrono, a leader in demand-driven manufacturing software, today issued a new white paper addressing a key challenge faced by today's manufacturing leaders: the need for real time data and analytics for more informed – and timely – decision-making.

Many of today's discrete manufacturers are overcoming the challenges of legacy push-based systems by turning to pull-based eKanban systems that focus on throughput and flow and result in a reduction in inventory and associated costs. The new white paper, *Gaining Clarity: Drive Productivity, Flow and Profit with Data that Matters*, explores Kanban systems from a management perspective, detailing the benefits of a more predictable environment with the decision-making power gained through deeper access to real time data and analytics.

Targeted towards manufacturing operations and supply chain professionals, *Gaining Clarity* provides insight on how to:

- Gain greater visibility across the entire supply chain
- Manage inventory waste and obsolescence
- Move from a forecast and inventory focused process to a customer and consumption focused process

Gaining Clarity is the second in a series of papers exploring the nature of Pull-based manufacturing systems and specifically, Kanban systems. The focus of the first edition, *Gaining Control: Exploring Push v. Pull Manufacturing,* was at the system, or workflow level. Subsequent papers will review Pull/Kanban systems from a customer, supplier and competitive standpoint.

More information, including a video that explains how the Synchrono eKanban solution, SyncKanban, works, is available at www.synchrono.com.

About Synchrono

Synchrono® LLC is a leading provider of demand-driven manufacturing software and services that simplify complex manufacturing environments and transform business results. The company's planning, scheduling and execution and eKanban inventory replenishment systems are powerful on their own, and when combined with its operations solutions on the Synchrono Demand-Driven Manufacturing Platform, clients synchronize workforce, methods, machines, resources, data and more enabling flow from order inception through production and delivery. Aggregating information from its own applications as well as from both machine-level and disparate enterprise systems, the Synchrono Demand-Driven Manufacturing Platform provides a real-time visual information system that empowers everyone - from the top floor to the shop floor - with actionable information.

Synchrono helps clients manage constraints, improve flow, drive on-time delivery and maintain a competitive edge. Look to Synchrono for software that meets your demand. Sync with us at www.synchrono.com.

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