

## Synchrono® to Sponsor Enterprise Minnesota's Statewide CEO Council Manufacturing Event

### *October 20th CEO Council Brings Executives Together to Share Challenges, Solutions*

ST. PAUL, Minn. – October 16, 2014 – Synchrono®, a leader in demand-driven manufacturing software, today announced its sponsorship of *Enterprise Minnesota's* Annual CEO Council event in Minneapolis on Oct. 20, 2014. *Enterprise Minnesota* facilitates groups across the state to provide industry executives with a structured forum to speak candidly and confidentially about issues that matter to them and to their businesses.

*"Enterprise Minnesota* has done an incredible job of building a confidential, supportive peer-to-peer program that helps CEOs across our state come to grips with some of their biggest challenges—learning, growing and improving in the process," said Synchrono Marketing Vice President, Pam Bednar. "Synchrono is proud to support the manufacturing community in our home state, and the CEO Councils are a great avenue for doing that."

"Manufacturing CEOs face unique pressures in overseeing many facets of their business and ensuring profitability—not just today, but through the next few turns in the road," said Bob Kill, Enterprise Minnesota president and CEO. "We are pleased that Synchrono has stepped forward to support the CEO councils."

CEO Council groups meet once monthly for about five hours per session, which are facilitated by *Enterprise Minnesota consulting experts*. For more information about CEO Council membership, please contact [Enterprise Minnesota](#).

#### **About Synchrono**

Synchrono® LLC is a leading provider of demand-driven manufacturing software and services that simplify complex manufacturing environments and transform business results. The company's planning, scheduling and execution and eKanban inventory replenishment systems are powerful on their own, and when combined with its operations solutions on the Synchrono Demand-Driven Manufacturing Platform, clients synchronize workforce, methods, machines, resources, data and more enabling flow from order inception through production and delivery.

Aggregating information from its own applications as well as from both machine-level and disparate enterprise systems, the Synchrono Demand-Driven Manufacturing Platform provides a real-time visual factory information system that empowers everyone - from the top floor to the shop floor - with actionable information. Synchrono helps clients manage constraints, improve flow, drive on-time delivery and maintain a competitive edge. For more information, please visit [www.synchrono.com](http://www.synchrono.com).

**About Enterprise Minnesota**

[Enterprise Minnesota](#) is a consulting organization that works with medium-size and smaller manufacturing companies to help them compete and grow profitably. It is also one of 60 Manufacturing Extension Partnership ([NIST/MEP](#)) affiliates associated through the US Department of Commerce to bring world-class services to its manufacturing clients.

In the last two years alone Enterprise Minnesota has helped over 1100 Minnesota companies gain access to strategies that increase efficiency and promote growth. Resulting from the organization's work, Enterprise Minnesota clients have realized a total positive economic impact of over \$269 million dollars in sales, reduced costs by \$53 million and invested over \$127 million in modernization, and added or retained over 1400 jobs.

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