

Synchrono® to Sponsor Manufacturing Technology Strategies Track at the *IndustryWeek* Best Plants Conference & Expo

Software Leader Will Co-Present Case Study with Aerospace and Defense Manufacturer, Orbital ATK Aerospace Structures Division

ST. PAUL, Minn. – March 31, 2015 – Synchrono®, a leader in demand-driven manufacturing software, today announced its sponsorship of the Manufacturing Technology Strategies track at the [IndustryWeek Best Plants Conference & Expo](#), to be held May 4-6 in Charlotte, North Carolina.

With a 2015 focus on continuous improvement, the conference is dedicated to helping manufacturing facilities improve their operations. The event features plant tours, keynote presentations, numerous breakout sessions, networking events and an exhibit hall, all aimed at providing manufacturing professionals with ideas they can take back to their facilities and implement to improve their operations.

As sponsor of the Best Plants Manufacturing Technology Strategies track, [Synchrono](#) will co-present a case study session with client Orbital ATK Aerospace Structures Division (ASD), a leading supplier in critical composite structures for the aerospace and defense industries. ASD was recently honored with the Frost & Sullivan [Manufacturing Leadership Award](#) for Operational Excellence based on the transformational vision achieved using Synchrono software technology.

“Our case study presentation aligns well with the Expo theme centered on the drive for continuous improvement and operational excellence found in today’s Best Plants,” said John Maher, Synchrono Vice President of Product Strategy. “We’re looking forward to sharing with attendees how ASD has enabled the technology – including a visual factory information system – that helped them achieve their goals.”

More information about the IndustryWeek Best Plants Conference & Expo and the [Synchrono/ASD presentation](#) is available on the event website at www.iwbestplants.com.

About Synchrono

Synchrono® LLC is a leading provider of demand-driven manufacturing software and services that simplify complex manufacturing environments and transform business results. The

company's planning, scheduling and execution and eKanban inventory replenishment systems are powerful on their own, and when combined with its operations solutions on the Synchrono Demand-Driven Manufacturing Platform, clients synchronize workforce, methods, machines, resources, data and more enabling flow from order inception through production and delivery. Aggregating information from its own applications as well as from both machine-level and disparate enterprise systems, the [Synchrono Demand-Driven Manufacturing Platform](#) provides a real-time visual information system that empowers everyone - from the top floor to the shop floor - with actionable information. Synchrono helps clients manage constraints, improve flow, drive on-time delivery and maintain a competitive edge. For more information, please visit www.synchrono.com. Follow the Demand-Driven Matters blog at www.synchrono.com/blog.

###

Media Contact:

Pam Bednar

pbednar@synchrono.com

651.783.5145