

Synchrono® to Sponsor Manufacturing Technology Strategies Track at the 2016 IndustryWeek Manufacturing & Technology Conference & Expo

Software leader will co-present case study with aerospace and defense manufacturer, Orbital ATK Aerospace Structures Division

ST. PAUL, Minn. – April 12, 2016 – Synchrono®, a leader in demand-driven manufacturing software, today announced its sponsorship of the Manufacturing Technology Strategies track at the [IndustryWeek Manufacturing & Technology Conference & Expo](#), to be held May 3-5 in Rosemont, Illinois.

With a focus on lean manufacturing and continuous improvement, the conference is dedicated to helping manufacturers improve their operations. The event features plant tours, keynote presentations, numerous breakout sessions, networking events and an exhibit hall, all aimed at providing manufacturing professionals with ideas they can take back to their facilities and implement to improve their operations.

“Manufacturing and technology are merging like never before,” notes Pam Bednar, Synchrono Vice President of Marketing. “Manufacturers who are looking for technologies that will help them compete and innovate will not only find them at the Industry Week Conference & Expo, but will hear directly from manufacturers who have put them into play.” In sponsoring the Manufacturing Technology Strategies track, Synchrono is supporting like-minded solutions providers bringing agile and affordable technologies to manufacturers that will provide impact today - and well into the future.

As sponsor of the Manufacturing Technology Strategies track, [Synchrono](#) will co-present a case study with client, [Orbital ATK Aerospace Structures Division \(ASD\)](#), a leading supplier of critical composite structures for the aerospace and defense industries. During the session, [How Orbital ATK is Leveraging the IIoT and Visual Factory Technology to Drive Continuous Performance Improvements](#), attendees will learn how ASD is collecting, analyzing and visualizing vast amounts of data using a visual factory information system. Through this system, they are able to connect to multiple software systems, machines and tools to monitor individual, work cell and plant activities and metrics indicating status, performance, quality, and more. Orbital ATK will also reveal how this unprecedented access to real-time data is informing their continuous improvement efforts – and their results.

More information about the IndustryWeek Manufacturing & Technology Conference & Expo and the [Synchrono/Orbital ATK ASD case study presentation](#) is available on the [event website](#). For more information on Synchrono, visit <http://www.synchrono.com/> or the Synchrono booth #615 at the Expo.

About Synchrono

Synchrono® LLC enables the demand-driven visual factory of the future; synchronizing people, processes, machines, materials and data to drive production flow from order inception to delivery. The award winning Synchrono Demand-Driven Manufacturing Platform includes a production planning, scheduling and execution system; ekanban inventory replenishment and supply chain collaboration software; a data collection, historian and automated workflow engine; alert management and monitoring software; and a real-time visual factory information system. The Platform components may be implemented independently or collectively to enable the Internet of Things and an unprecedented foundation for communication, collaboration and continuous improvement. Synchrono helps clients manage constraints, improve flow and drive on-time delivery to maintain a competitive edge. Sync with us at www.synchrono.com and follow the Demand-Driven Matters blog at www.synchrono.com/blog.

About Orbital ATK

Orbital ATK is a global leader in aerospace and defense technologies. The company designs, builds and delivers space, defense and aviation systems for customers around the world, both as a prime contractor and merchant supplier. Its main products include launch vehicles and related propulsion systems; missile products, subsystems and defense electronics; precision weapons, armament systems and ammunition; satellites and associated space components and services; and advanced aerospace structures. Headquartered in Dulles, Virginia, Orbital ATK employs approximately 12,000 people in 18 states across the U.S. and in several international locations. For more information, visit www.orbitalatk.com

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