

Synchrono® Systems Included in Gartner Hype Cycle for Supply Chain Planning

Gartner to present supply chain planning technology report at the upcoming Supply Chain Executive Conference in May

ST. PAUL, Minn. – May 16, 2017 – Synchrono®, a leader in modern demand-driven manufacturing software, today announced their inclusion in the Gartner report, *Hype Cycle for Supply Chain Planning*. The report will be presented at the annual Gartner Supply Chain Executive Conference in Phoenix, Arizona, May 23-25, 2017.

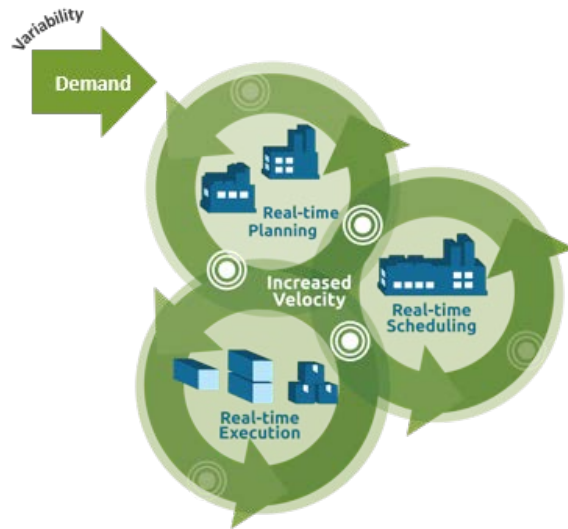
As a sponsor and exhibitor at the Conference, Synchrono® will be demonstrating solutions included in the Hype Cycle report. The *Hype Cycle for Supply Chain Planning* provides supply chain and IT professionals insight into various supply chain planning capabilities and technologies; serving as a valuable guide for those looking to upgrade or transform their supply chains to support today's increasingly complex and digital enterprises.

Through its Demand-Driven Manufacturing Platform, Synchrono® provides solutions supporting various capabilities along the *Hype Cycle for Supply Chain Planning* spectrum. More specifically, the company was singled out in two key categories:

Demand-Pull Respond Planning and Scheduling – The ability to signal short-term replenishments and orders based on actual consumption, rather than a forecast.

Manufacturing (Production) Scheduling – Technology that translates an operations plan into a set of granular activities required to fulfill a production order.

Synchrono® demand-based systems support both these Hype Cycle categories – and then some. Synchrono® synchronizes planning, scheduling along with *execution* – aligning all activities, materials and resources required to fulfill an order to achieve end-to-end production flow. Gartner reports on supply chain execution technologies in a separate Hype Cycle.



Synchrono® will be demonstrating SyncManufacturing, planning, scheduling and execution system; SyncKanban, pull-based replenishment and supply chain collaboration software; SyncView manufacturing visualization and communication software; and more, in booth 516 at the Gartner Supply Chain Executive Conference in Phoenix, Arizona May 23-25.

About Synchrono

Synchrono® LLC enables the demand-driven visual factory of the future; synchronizing people, processes, machines, materials and data to drive production flow from order inception to delivery. The award winning Synchrono Demand-Driven Manufacturing Platform includes a production planning, scheduling and execution system; ekanban inventory replenishment and supply chain collaboration software; a data collection, historian and automated workflow engine; alert management and monitoring software; and a real-time visual factory information system. The Platform components may be implemented independently or collectively to enable the Internet of Things and an unprecedented foundation for communication, collaboration and continuous improvement. Synchrono helps clients manage constraints, improve flow and drive on-time delivery to maintain a competitive edge. Sync with us at www.synchrono.com and follow the Demand-Driven Matters blog at www.synchrono.com/blog.

About Gartner Supply Chain Executive Conference 2017

Gartner Supply Chain Executive Conference 2017 is the world's most important gathering of supply chain leaders. Disruptions large and small confront today's supply chains on a daily basis. At this year's conference, chief supply chain officers and their leadership teams focus how to recognize the impacts of disruptions and create transformational strategies that empower the organization to exceed performance expectations.